



Kassie Schuerr

Founder and Director

Equine Assisted Therapeutic Riding Facility

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Horse/Rider Sponsorship Package Information

We are a 501 (c)3 non-profit status organization, we are not funded by the Government and Kingman's Healing Hooves rely heavily on the generosity of donors like you. There are many ways in which people can help our clients achieve their "victories" and further eliminate the financial obstacles. You can help us keep costs low for both horse and riders.

Donations of ANY amount are greatly appreciated and a "Tax Donation" form will be provided for your generosity

Horse Sponsors help to provide the necessary funding to keep our wonderful herd happy and healthy. On average, it costs approximately **\$2400 each year** to provide food and bedding along with dental, veterinary, and hoof care. In addition to the finances required to provide the necessities to keep them healthy and fed there is also the cost of manpower hours to exercise, groom, and care for the herd. Horse sponsorships are very important as they help to support the backbone of our program: our wonderful therapeutic horses.

Rider Sponsors help to provide the necessary funding for those who are already "strapped" for cash from monthly co-pays for on-going medical treatment. Unfortunately, Insurance companies do not see the need to cover Equine Therapy for their clients. We are dedicated to keeping the fees very low, collecting only 50% of fees at:

Initial visit intake fee--**\$30**

30 minute lessons for able bodied riders- \$15, and \$20 for non-ambulatory clients.

Working up to:

60 minute lessons for able bodied riders- \$25, and \$30 for non-ambulatory clients

Under 4 years of age \$10 (20 min ride)

(Our private standard sessions are \$50 for able body riders and \$70 for non-ambulatory 60 min session. We won't turn anyone away, so donations for rider scholarships are very important to our community and our facility. We rely on volunteers to help with lessons which allow us to help many more riders that need our program.)

Field Trip to You—Outreach Program—Travel to local schools, \$10 per student with an average of 600 students at each school. We can provide an education presentation traveling with horses to one school per month. **\$6,000**

You can also donate to the **Scholarship Fund** where lesson fees will be utilized by need of applicants, if no rider is indicated in sponsorship.

Thank you again for your generosity,

Kassie Schuerr
Kingman's Healing Hooves
Therapeutic Riding Center



Equine Assisted Therapeutic Riding Facility

Recognition, Promotional, and Reward Item Descriptions

Website Recognition- Sponsor's name/logo will be featured on our "Meet Our Equine Therapists" under our "Meet Our Team" link, and on "Our Generous Sponsors" page at www.Kingmanshealinghooves.com website, Kingman's Healing Hooves AND A-Schuerr-Thing Horse Training Facebook pages. (A total of 1 website 2 pages and 2 social media sites.). Name/logo will also be recognized in quarterly newsletter.

Fundraiser Events- VIP tickets to the following year's Spring or Fall Fundraising events!

Sponsor Plate- A laser engraved plate featuring Diamond, Emerald, and Sapphire Sponsors for that horse which will be posted on the "Meet Our Equine Therapist" wall at the facility.

Halter- Custom made halter featuring their Diamond Sponsor's name on the cheek piece. An excellent marketing piece that will provide a high level of exposure by being visible in most of the horses photo's.

Saddle Blanket- Each horse will have a custom saddle blanket featuring their sponsors to be worn while working and at special events. Emerald and Sapphire Sponsors will share a side while the Diamond Sponsor will have their name/logo stand alone on the other side.

Event Shirt- Custom western shirts worn by staff and volunteers during special events on and off site. Emerald and Sapphire sponsors will be featured on the 'shared sleeve' while the Diamond sponsor boasts a large name/logo on the remaining sleeve. Diamond Sponsor for the horse will have their name/logo on the back of the shirt for all to see.

Car Decal- Beautiful Horses Help window decal that has been custom made with 'Horse Sponsor' text.

Sponsor Level Shirt- Custom designed Horse Sponsor shirt.

Sponsor Calendar- Custom, wall calendar of the horse/horses you sponsored, a beautiful item to display in home or office.

Logo/name- Sponsorship on all riding helmets .

Horsemanship 101- Come out to the barn and learn more about the horse you sponsored with a private H101 session. Learn how to groom, walk, lunge, etc. H101 session(s) may be passed on as a gift to another individual. Diamond sponsors may choose either 4 private H101 sessions or to attend an H101 Series.

Sponsorship Package Choice, (we will round up to the nearest dollar for monthly payment service fees.)



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Diamond Horse Sponsor- 12 months--\$12,000 +
(Horse, Riders, Out-Reach Program reaching approx 600 students)

Payment options: one time or monthly payments \$1,000

Private/Corporate \$12,000 +

Promotional

- **Recognition** on Kingman's Healing Hooves website under horse names, both K.H.H. and our sister site A-Schuerr Thing Horse Training Facebook pages.
- **Front page** logo links on ALL website pages AND on all media sent out via email
- **Listing** in Quarterly Newsletter
- **Name** on Sponsor Plate
- **Name** on horse's halter (custom made)
- **Logo/name**-Sponsorship on all riding helmets .
- **Large logo** on solo side of saddle pad
- **Large logo** on **BACK** of event shirt

- **Sponsor logo** banner (3'x5')
- **Advertising** sponsorship on all marketing materials each fiscal year.
- **VIP Table** for 8 at Spring Fundraiser events with name displayed on center piece.

Gifts

- **4-** 'Horse Sponsor' car decal
- **Horsemanship** 101 (Series or 4 private)
- **Sponsor** shirt
- **Sponsor** plaque
- **Personalized** Scrapbook of horse and riders accomplishments for the year you are a sponsor.
- **Certificate** of appreciation

Emerald Horse Sponsor-12-months \$5,000 (2 horses)

Payment options: one time or monthly payments \$417

Private/Corporate \$5,000

Promotional

- **Recognition** on Kingman's Healing Hooves website under horse names, both K.H.H. and our sister site A-Schuerr Thing Horse Training Facebook pages
- **Listing** in Quarterly Newsletter
- **Name** on Sponsor Plate
- **Name** on horse's halter (custom made)
- **Logo/name**-Sponsorship on all riding helmets

- **Med logo** on shared saddle blanket
- **Large logo** on solo sleeve of event shirt
- **Sponsor logo** banner (3'x5')

Gift

- **2-** 'Horse Sponsor' car decal
- **2** Tickets to Spring Fundraiser Event
- **Horsemanship** 101 (2 private classes)
- **Sponsor** shirt
- **Sponsor** calendar with horse's photo
- **Certificate** of appreciation



Equine Assisted Therapeutic Riding Facility

SAPPHIRE Horse or Rider Sponsor --\$2,500

Payment options: one time or monthly \$209

Private/Corporate \$2,500

Recognition

- **Recognition** on Kingman's Healing Hooves website, under horse names both K.H.H. and our sister site A-Schuerr Thing Horse Training Facebook pages OR rider scholarship
- **Listing** in Quarterly Newsletter
- **Name** on Sponsor Plate
- **Med** name on shared saddle blanket
- **Med** name on shared sleeve of event shirt
- **Sponsor** logo banner (3'x5')
- **Logo/name**-Sponsorship on all riding helmets

Gifts

- **1**- 'Horse Sponsor' car decal
- **1** Ticket to Spring Fundraiser Event
- **Horsemanship 101** (2 private classes)
- **Framed** photo of sponsored horse or rider
- **Certificate** of appreciate
- **Choice of one:**
 - Sponsor shirt
 - Sponsor frame with horse's photo

RUBY RIDER Sponsor --\$1,200

Payment options: one time or monthly--\$100

Private/Corporate \$1,200

Recognition

- **Recognition** on Kingman's Healing Hooves website, both K.H.H. and our sister site A-Schuerr Thing Horse Training Facebook pages as rider scholarship
- **Listing** in Quarterly newsletter
- **Name** Sponsor Plate
- **Small** name on shared side on saddle blanket
- **Sponsor** logo banner (3'x5')

Gift

- **1**- 'Horse Sponsor' car decal
- **Horsemanship 101** (1 private class)
- **Sponsor** shirt
- **8x10** photo of sponsored rider
- **Certificate** of appreciation.



Equine Assisted Therapeutic Riding Facility

AMETHYST RIDER Sponsor- \$500

Payment options: one time \$500

**34 able bodied lessons at \$15 or 25 non ambulatory lessons \$20
(30min session)**

Private/Corporate \$500

Recognition

- **Recognition** on Kingman's Healing Hooves website, both K.H.H. and our sister site A-Schuerr Thing Horse Training Facebook pages as rider scholarship
- **Listing** in Quarterly newsletter

Gift

- **1**- 'Horse Sponsor' car decal
- **Photo** of rider sponsored
- **Certificate** of appreciation.

TANZANITE Rider Sponsorship-\$250

Payment options: one time \$250

**16 able bodied lessons at \$15 or 12 non ambulatory lessons at \$20
(30min session)**

Private

Recognition

- **Recognition** on Kingman's Healing Hooves website, both K.H.H. and our sister site A-Schuerr Thing Horse Training Facebook pages as rider scholarship

- **Listing** in quarterly newsletter

Gift

- **1**- 'Horse Sponsor' car decal
- **Photo** of rider sponsored
- **Certificate** of appreciation
- **Sponsor** shirt

Yearly Banner Boards Sponsorship--\$1800 or \$150 per month

Banner included, Recognition on Kingman's Healing Hooves website under horse names, both K.H.H. and our sister site A-Schuerr Thing Horse Training Facebook pages

\$5-\$30 monthly Horse/Rider Sponsorships also available



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Horse or Rider Sponsorship Information Form

Sponsor Name:

_____ Date: _____
 Phone: _____ Email: _____
 Birthday: _____ Address: _____
 City: _____ State: _____ Zip: _____

Business

Name: _____ Phone: _____ Website: _____
 Business Address: _____
 City _____ State: _____ Zip: _____
 Payment Type: Check Cash Credit Card Other _____

Horse Sponsored: _____ **Rider Sponsored** _____
 Sponsorship Start Date: _____

Promotional/Recognition Information

Name (individual or business) as I would like listed on items, publications, website, etc.:

- Please do not list my name/business (remain an anonymous sponsor)
- This is in honor of an individual/business _____
- This is in memory of an individual _____

Sponsorship Package Choice, (we will round up to the nearest dollar for monthly payment service fees.)

___ **Diamond Horse Sponsor- \$12,000 +**
 \$12,000 one time, \$1,000/mo
Shirt Size _____
Horsemanship 101: Private Series
Choice: personally use ___, gift ___ or
 donate back to KHH Scholarship Fund _____

___ **Emerald Horse Sponsor- \$5,000**
 \$5,000 one time \$417/mo
Shirt Size _____
Horsemanship 101: Private Series
Choice: personally use ___, gift ___ or
 donate back to KHH Scholarship Fund _____



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____ **SAPPHIRE Sponsor- \$2,500**

\$2,500 one time \$209/mo

Horsemanship 101: Private Series

Choice: personally use ____, gift ____ or donate back to KHH Scholarship Fund ____

Choice of one:

- Sponsor shirt
- Sponsor frame with horse's photo

____ **RUBY RIDER Sponsor --\$1,200**

\$1,200 one time \$100/mo

Shirt Size ____

Horsemanship 101: 1 class

Choice: personally use ____, gift ____ or donate back to KHH Scholarship Fund ____

____ **AMETHYST RIDER Sponsor- \$500**

Payment options: one time \$500 or \$42/month

Shirt Size ____

Horsemanship 101 (1 private class)

Choice: personally use ____, gift ____ or donate back to KHH Scholarship Fund ____

____ **TANZANITE Rider Sponsorship-\$250**

Payment options: one time \$250

Shirt Size ____

____ **\$5** monthly Sponsor

____ **\$10** monthly Sponsor

____ **\$15** monthly Sponsor

____ **Other** _____

____ **Yearly Banner Boards Sponsorship**

\$1800 or **\$150** per month

In - Kind Donation

Your gift of items to be used, auctioned or sold by the Kingman's Healing Hooves Therapeutic Riding Center. You will be helping fund riders, horses and general upkeep and we greatly appreciate your donation. In-Kind donations are tax-deductible as determined by the IRS (please consult your tax advisor or IRS publications for details) _____

____ Visa ____ Master Card ____ Discover

Name as it appears on

card: _____

Cc # _____

Exp date: _____

3 digit code on the back: _____

Signature: _____

For Kingman's Healing Hooves Use Only

____ Payment received

____ Shirt delivered

____ Promo items ordered

____ Banner ordered

____ Logo received

____ Plaque delivered

____ Special items ordered

____ promo on web posted